

தமிழ்நாடு ஆசிரியர் கல்வியியல் பல்கலைக்கழகம் TAMIL NADU TEACHERS EDUCATION UNIVERSITY

(Established under Tamil Nadu Act 33 of 2008) (with UGC 2(f) &12(B) status and NAAC Accredited with 'A' Grade in 1st Cycle) Gangai amman Koil Street, Karapakkam, Chennai-600 097. E-mail: registrar@tnteu.ac.in Website: www.tnteu.ac.in

No.TNTEU/R/Admin/2025/01/96

Date: 12.08.2025

Dr.K.Rajasekaran, Ph.D.,

Registrar i/c

WEB POST

To

The Principals of Affiliated Colleges of Education Tamil Nadu Teachers Education University

Respected Sir/Madam,

Sub: TNTEU - Har Ghar Tiranga (HGT) Campaign 2025 - from 2nd August to 15th August 2025 - HGT 2025 Activities as directed by National Implementation Committee - Ministry of Education (Dept. of Higher Education) - Reg.

Ref: D.o.no.2-1-102/2022 (CPP-II)(C.118155) 7th August 2025 received from the Secretary, University Grants Commission, New Delhi.

As per the reference cited above, the Secretary, University Grants Commission has informed that Har Ghar Tiranga (HGT) Campaign 2025 from 2nd August to 15th August 2025 started under the aegis of Azadi Ka Amrit Mahotsav to encourage people to bring the Tiranga home and to hoist it to mark India's independence from 2022.

Over the past years, the campaign has become a successful Janbhagidari movement of national identity, patriotism and pride. The HGT campaign was successfully implemented during the year 2022, 2023 and 2024 with the Tiranga being prominently hoisted across homes, institutions and public spaces nationwide on 15th August.

The Higher Education institutions (HEIs) are requested to widely disseminate the information on the Har Ghar Tiranga Campaign among their students and faculty members encouraging them to participate in the campaign.

In this regard, the Principals of all Affiliated Colleges of Education are instructed to conduct the activities in their respective colleges (Annexure 1) as directed by National Implementation Committee Ministry of Education (Dept. of Higher Education) and also to send the report along with the photographs to the K. Registrar i/c
1218/15 University immediately.

Encl: Annexure 1.

Annexure 1

HGT 2025 Activities as directed by National Implementation Committee Ministry of Education (Dept. of Higher Education)

- Organizing Tiranga Rangoli competitions across colleges, Universities, institutes of higher education etc.
- Organizing Tiranga rakhi-making workshops and competitions in coordination with the department of Posts for facilitating to dispatch the rakhis to soliders and police personnels.
- Encouraging students to participate in national quiz on the Tiranga via the MyGov platform in coordination with MeitY(MyGov)
- Display of exhibitions provided by Ministry of Culture (available in download section of website.(www.harghartiranga.com) in educational institutions.
- Facilitating participation of students in Tiranga yatraas/rallies
- Organizing flag hoisting ceremonies in all colleges, Universities and institutions of higher education.
- Encourage students to click Selfie with Tiranga and upload them on the website. .(www.harghartiranga.com)